

# Project Proposal Form

Reference ALL6007

<b>Project Title</b>	Outreach & Events
<b>Proposed start and end date</b>	April 2010 – March 2011
<b>Revision</b>	14 March 2010
<b>Lead Person &amp; Contact details</b>	Peter Blackman & Ian Flack
<b>Localities Involved</b>	All Groups

## Other members of Project Team ( if available)

Peter Blackman, PR Task Group, Ian Flack, Host Staff

## Details regarding the Project including background to proposal [brief narrative]

The next major countywide outreach initiative (after the first one for Gypsies & Travellers) is for Youth – see separate Project Proposal Form. Each Locality Group is to have an outreach initiative in its work plan for 2010-2011.

On a countywide basis the following are identified as the outreach and events for 2010-2011 which have the flexibility to adapt to the fluctuating availability of finance for development work as funds are identified by monthly monitoring of E&S LINK's finances as being available throughout 2010-2011:

- Continuation of outreach with gypsies & travellers
- Commuters who will include people from many different hard to reach groups; in conjunction with National Express rail company and the bus companies
- Attendance at major events eg Essex County Cricket Club one day and T20 fixtures summer 2010; 2010-11 football fixtures at Colchester & Southend; V Festival 2010 in conjunction with other LINKs in EoE?
- Conference on Ethics in health & social care to bridge between ethicists, medical & social care practitioners, patients/clients & the public – in calendar for September 2010; to be marketed beyond E&S
- Substance Misuse Conference
- Youth LINK events; to fit with Youth LINK project as resources

permit – possibly marketed beyond E&S  
Other events, conferences & public meetings to complement other work, activities & projects as resources permit – possibly marketed beyond E&S

### **Aims and Objectives**

Countywide outreach:

- maintaining links with Gypsies & Travellers;
- targeting commuters;
- targeting church and faith groups.

Arranging countywide events inc:

- quarterly LINK public meetings;
- ethics conference in September 2010;
- substance misuse conference
- events mentioned in other projects descriptions;
- attendance at major events such as V Festival, county cricket match(es), football matches and other sporting, social and cultural events.
- All concentrating upon attracting interest and involvement in health & social care issues and concerns

**Resources Required** [e.g. Staff, LINKs members, Partners; Information, Research.

Flexible staff time & input and involvement of volunteers  
Partnerships in events and activities including possible sponsorships  
An events and outreach organiser – possibly part time short term contract staff employee/freelance preferably so as to be able to contract in chunks and phases of activity and be flexible to changes in available funding

**Projected cost/expenditure** [brief breakdown eg Room hire, expenses, publicity/printing, third party

£21,650 being available as at 10 March 2010

### **Procurement issues or where guidance needed**

NO  YES  [if yes provide brief narrative]

**Possible Risks that could affect Project** [brief narrative]

Needs careful and close control to ensure keep to budget and get value for money  
Lack of interest & involvement by participants  
Lack of available staff time  
Poor delivery of initiatives and events  
Lack of interest by targets and partners

Submitted by Name.....Signed.....Date.....

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**Assessment Comments:**

<b>Project Content &amp; Objectives</b>	
<b>Resource Requirement</b>	
<b>Costs/expenditure</b>	
<b>Risks</b>	
<b>Qualifications</b>	
<b>Monitoring requirement</b>	

**Approval / Sign-off**

Date